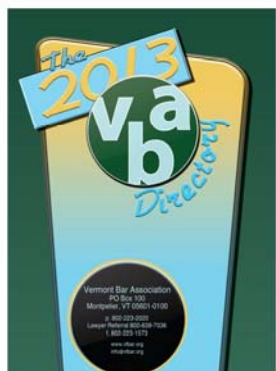


Vermont Bar Directory

The Vermont Bar Directory is a comprehensive up-to-date listing of Vermont licensed attorneys, law firms and judges, complete with addresses, phone, fax, email and web addresses. The Directory also contains a complete listing of the Vermont Court system and local, state and federal offices frequently contacted by the legal profession and others.

The VBA Directory is published yearly in January and offers a full year of visibility and is a high effective publication through which your advertising message can be specifically targeted to thousands of legal and other professionals in and outside Vermont.



Place an annual advertisement in both the Vermont Bar Journal and Vermont Bar Association Directory and receive a 10% discount!

Ad Size and Rates

COVER POSITIONS (Full-Page/4 color)	\$1650.00
Back Cover	
Inside Front Cover/Inside Back Cover	\$1350.00
Full-Page (B/W Only) 5.5"w x 9"h	\$675.00
Half-Page (B/W Only) 5.5"w x 4.25"h	\$475.00
One-Quarter Page (B/W Only) 2.5"w x 4.25"h	\$275.00

Advertisements for the Directory must be received by November 30th

Online LEGAL VENDOR DIRECTORY

\$100 for a one year
or
\$150 for a one year
to include your
company logo

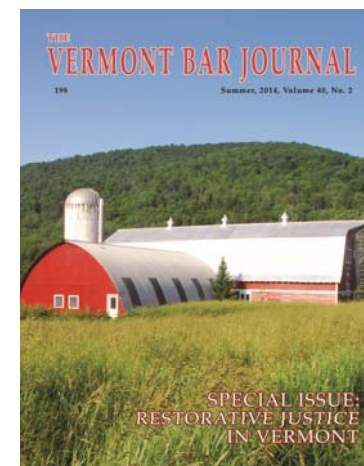
Free Offer

Advertisers placing an annual advertisement in the Vermont Bar Journal and in the Vermont Bar Association Directory will receive **FREE on-line Vendor Directory listing.**

An application for the On-line Vendor Directory can be found at www.vtbar.org under "Marketplace"

Vermont Bar Association Advertising Opportunities

Vermont Bar Journal

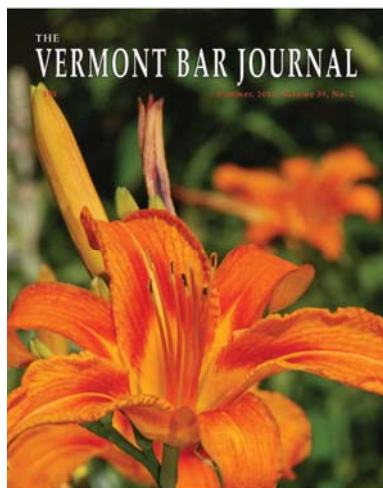


Vermont Bar Directory



Vermont Bar Journal

The Vermont Bar Journal is the only Vermont-based magazine designed to reach Vermont lawyers. With a circulation of over 95% of the Vermont Bar, the Journal reaches a majority of practicing attorneys in Vermont and others throughout the country. If you are interested in reaching the Vermont attorney population to introduce your products and services, consider advertising in the Vermont Bar Journal.



The Vermont Bar Journal is published quarterly seasonally (Spring, Summer, Fall and Winter) and is also delivered electronically to our members and subscribers. The current issue and back issues are always available on the Vermont Bar Association's web site www.vtbar.org.

Place an annual advertisement in both the Vermont Bar Journal and Vermont Bar Association Directory and receive a 10% discount!

Ad Size and Rates

	Annual (4x) Per Issue
Full Page/Back Cover/Inside Front Cover/Inside Back Cover (color only) 8" w by 10.5" h (trim size) live area is 1/4" on each size - 7.5" w x 10" h 8.5" w x 11" h - page size with bleed	\$1850.00 Annual Only
Full Page (B/W Only) 8" w by 10.5" h (trim size) live area is 1/4" on each size - 7.5" w x 10" h 8.5" w x 11" h - page size with bleed	\$1460.00 \$425.00
Two-Thirds Page (B/W Only) 4.75" w x 9.75 h	\$1175.00 \$335.00
One-Half Page (B/W Only) - 7.25" w x 4.75" h	\$980.00 \$275.00
One-Third Page (B/W Only) Vertical - 2.3" w x 9.75" h Horizontal - 7.25" w x 3" h Box - 4.75" w x 4.75" h	\$745.00 \$225.00
One-Sixth Page (B/W Only) Vertical - 2.25 w x 4.75 h Horizontal 4.75 w x 2.25 h	\$500.00 \$175.00

Advertisement Deadlines:

Spring issue: Feb. 15
Fall Issue: August 15

Summer Issue: May 15
Winter Issue: Nov. 15

Format Requirements for Ads:

- Digital specifications: Quark 5.0 or later, Illustrator 9 or later, Photoshop 6 or later with accompanying typeface fonts. High-resolution pdfs are preferred, and images are requested in 350 dpi.
- Camera-ready ads in a PDF format and type ads with photographs allowing scanning are acceptable.
- Any type-only ads requiring layout from Word documents without illustrations, graphics or photographs are handled on a case-by-case basis and may incur a charge.

Online Classified Advertising

The VBA website reaches a targeted audience of legal professionals. Why bother with generic online classified sites when you can reach the right audience, right here! The purpose of the VBA Classifieds is to provide an opportunity for VBA members and non-members to post and view employment opportunities, office share/rentals, as well as lawyer services and items for sale.

Ad Prices: (ad will run for thirty days)

Members \$65.00 Non-members \$150.00

Ads can be submitted using our online form at www.vtbar.org. Click on "Marketplace" Advertising Opportunities" then "Classified Advertising Form".