

# Vermont Bar Directory

The Vermont Bar Association Directory is a comprehensive up-to-date listing of Vermont licensed attorneys, law firms, and judges,

with their addresses, phone and fax numbers, and email addresses. It also contains a complete listing of the Vermont court system and local, state and federal offices



frequently contacted by the legal profession and others. The Directory offers a full year of visibility (January through January) and is a highly effective publication through which your advertising message can be specifically targeted to

thousands of attorneys, court personnel, legal support staff and many other professionals in and outside Vermont. The Directory is used on a daily basis by attorneys and support staff.

Place an annual advertisement in both the Vermont Bar Journal and Vermont Bar Association Directory and receive a 10% discount!

## Ad Size and Rates

<b>COVER POSITIONS (Full-Page/4 color)</b>	<b>\$1650.00</b>
Back Cover	
Inside Front Cover/Inside Back Cover	<b>\$1350.00</b>
<b>Full-Page (B/W Only) 5.5"w x 9"h</b>	<b>\$675.00</b>
<b>Half-Page (B/W Only) 5.5"w x 4.25"h</b>	<b>\$475.00</b>
<b>One-Quarter Page (B/W Only) 2.5"w x 4.25"h</b>	<b>\$275.00</b>

On-line  
Legal Vendor Directory

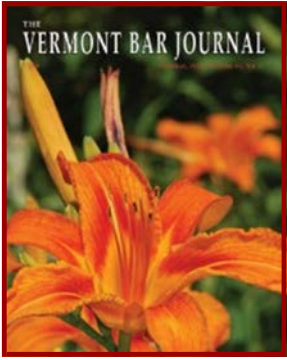


\$100 for a one year listing  
or  
\$150 for a one year listing to include your company logo

Advertisers placing an annual advertisement in the Vermont Bar Journal and in the Vermont Bar Association Directory will receive a **FREE on-line Vendor Directory listing.**

An application for the On-line Vendor Directory can be found at [www.vtbar.org](http://www.vtbar.org).

# Advertising Rates



Vermont Bar Journal



Vermont Bar Directory

On-line  
Legal Vendor Directory

The Vermont Bar Association

802-223-2020

# Vermont Bar Journal

The Vermont Bar Journal is the only Vermont-based magazine designed to reach Vermont lawyers. With a circulation of over 95% of the Vermont Bar, the Journal reaches the majority of practicing attorneys in Vermont and a number of others throughout the country. If you are interested in reaching the Vermont attorney population to introduce your products and services, consider advertising in the Vermont Bar Journal.

The Vermont Bar Journal is published quarterly by Season (Spring, Summer, Fall and Winter) and also sent electronically in a flip book version to our members and subscribers each issue. The current issue as well as back issues are available on the VBA's website.



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## Ad Size and Rates

	Annual (4x) Per Issue
<b>Full Page/Back Cover/Inside Front Cover/Inside Back Cover (color only)</b> 8" w by 10.5" h (trim size) live area is 1/4" on each size - 7.5" w x 10" h 8.5" w x 11" h - page size with bleed	<b>\$1850.00</b> Annual Only
<b>Full Page (B/W Only)</b> 8" w by 10.5" h (trim size) live area is 1/4" on each size - 7.5" w x 10" h 8.5" w x 11" h - page size with bleed	<b>\$1460.00</b> <b>\$425.00</b>
<b>Two-Thirds Page (B/W Only)</b> 4.75" w x 9.75" h	<b>\$1175.00</b> <b>\$335.00</b>
<b>One-Half Page (B/W Only) -</b> 7.25" w x 4.75" h	<b>\$980.00</b> <b>\$275.00</b>
<b>One-Third Page (B/W Only)</b> Vertical - 2.3" w x 9.75" h Horizontal - 7.25" w x 3" h Box - 4.75" w x 4.75" h	<b>\$745.00</b> <b>\$225.00</b>
<b>One-Sixth Page (B/W Only)</b> Vertical - 2.25" w x 4.75" h Horizontal - 4.75" w x 2.25" h	<b>\$500.00</b> <b>175.00</b>
<b>Classified: (30 words or less)</b> <b>\$.75 per each additional word</b> Classified advertisements are also available on our website <a href="http://www.vtbar.org">www.vtbar.org</a>	<b>\$50.00</b>

### Advertisements are Due by:

Spring Issue: February 15    Summer Issue: May 15  
Fall Issue: August 15    Winter Issue: Nov 15

### Format Requirements for Ads:

All ads will be placed into an Adobe InDesign document. Submitted files must include all art and fonts or they must be embedded in the file.

Formatted ads must be submitted in one of the following formats:

- PDF (Highest resolution for "PRINT" with fonts embedded, PREFERRED method of submission)
- Adobe InDesign (2.0 or lower) (Highest print quality via this method) all art and fonts to be included with file
- Adobe Illustrator (11.0 or lower) with fonts included, or converted to outline. Placed art must be embedded into the file.

Microsoft Word (6.0 or higher) may be accepted but are subject to design and font alterations by us as they have to be reformatted. This submission format is available for text ads only and must be accompanied by a high resolution logo, if applicable.

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