

Vermont Bar Directory

The Vermont Bar Association Directory is a comprehensive up-to-date listing of Vermont licensed attorneys, law firms, and judges, with their addresses, phone and fax numbers, and



email addresses. It also contains a complete listing of the Vermont court system and local, state and federal offices frequently contacted by the

legal profession and others. The *Directory* offers a full year of visibility (January through January) and is a highly effective vehicle through which your advertising message can be specifically targeted to thousands of attorneys, court personnel, legal support staff and many other professionals in and outside Vermont. The *Directory* is used on a daily basis by attorneys and support staff.

Place an annual advertisement in both *the Vermont Bar Journal* and *Vermont Bar Association Directory* and receive a 10% discount!

Ad Size and Rates

COVER POSITIONS (Full-Page/4 color)	\$1650.00
Back Cover	
Inside Front Cover/Inside Back Cover	\$1320.00
Full-Page (B/W Only) 5.5" w x 9" h	\$660.00
Half-Page (B/W Only) 5.5" w x 4.25" h	\$440.00
One-Quarter Page (B/W Only) 2.5" w x 4.25" h	\$247.50

Advertisements for the Directory must be received by November 30th

**On-line
Legal Vendor Directory**

\$100 for a one year listing
or
\$150 for a one year listing to include your company logo



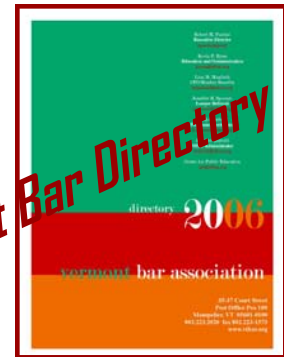
Advertisers placing an annual advertisement in the *Vermont Bar Journal* and in the *Vermont Bar Association Directory* will receive a **free on-line Vendor Directory listing.**

An application for the On-line Vendor Directory can be found at www.vtbar.org.

Advertising Rates



Vermont Bar Journal



Vermont Bar Directory

**On-line
Legal Vendor Directory**

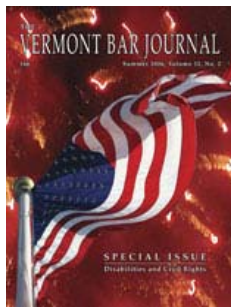
The Vermont Bar Association

802-223-2020

Vermont Bar Journal

The *Vermont Bar Journal* is the only Vermont-based magazine designed to reach Vermont lawyers. With a circulation of over 95% of the Vermont Bar, the *Journal* reaches the majority of practicing attorneys in Vermont and a number of others throughout the country. If you are interested in reaching the Vermont attorney population to introduce your products and services, consider advertising in the *Vermont Bar Journal*.

The *Vermont Bar Journal* is published quarterly by Season (Spring, Summer, Fall and Winter).



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Ad Size and Rates

	Annual (4x) Per Issue
Full Page/Back Cover/Inside Front Cover/Inside Back Cover (color only)	\$1815.00
8" w by 10.5" h (trim size) live area is 1/4" on each size - 7.5" w x 10" h	Annual Only
Full Page (B/W Only)	\$1452.00
8" w by 10.5" h (trim size) live area is 1/4" on each size - 7.5" w x 10" h	\$423.50
Two-Thirds Page (B/W Only)	\$1149.50
One-Half Page (B/W Only)	968.00
7.25" w x 4.75" h	272.25
One-Third Page (B/W Only)	\$726.00
Vertical - 2.3" w x 9.75" h Horizontal - 7.25" w x 3" h	\$211.75
One-Sixth Page (B/W Only)	\$484.00
Vertical - 2.25" w x 4.75" h Horizontal - 4.75" w x 2.25" h	\$151.25
Classified: (30 words or less)	\$50.00
\$.75 per each additional word	
Classified advertisements are also available	
Advertisements are due by:	
Spring Issue: February 15	
Summer Issue: May 15	
Fall Issue: August 15	
Winter Issue: November 15	

Format Requirements for Ads:

All ads will be placed into an Adobe InDesign document. Submitted files must include all art and fonts or they must be embedded in the file.

Formatted ads must be submitted in one of the following formats:

- **PDF (Highest resolution for "PRINT" with fonts embedded, PREFERRED method of submission)**
- Adobe InDesign (2.0 or lower) (Highest print quality via this method) all art and fonts to be included with file
- Adobe Illustrator (11.0 or lower) with fonts included, or converted to outline. Placed art must be embedded into the file.

Microsoft Word (6.0 or higher) may be accepted but are subject to design and font alterations by us as they have to be reformatted. This submission format is available for text ads only and must be accompanied by a high resolution logo, if applicable.

Vermont Bar Association
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