

To: Advertisers

From: Lisa Maxfield, Vermont Bar Association

Date: October 17, 2007

Re: Vermont Bar Association Directory
2008 Edition Advertising

Enclosed please find our new [Advertising Rates](#) for the *Vermont Bar Journal*, the *Vermont Bar Directory* and our *On-line Legal Vendor Directory*.

Please note that advertisers placing an annual advertisement in the *Vermont Bar Journal* and *Vermont Bar Directory* will receive a 10% discount and will also receive a free on-line vendor directory listing.

The Vermont Bar Directory will be published in January 2008. The Directory is published yearly and it contains a comprehensive listing of all Vermont licensed attorneys as well as the court system and local and federal offices. Over 2300 VBA members receive a complimentary copy of the directory and several thousand copies are sold to support staff and others in the legal and non-legal professions.

The Directory offers a full year of visibility and is a highly effective vehicle through which your advertising message can reach thousands of legal professionals.

Directory advertisements must be submitted by November 23, 2007. Please adhere to the format and size requirement as specified in the brochure. Electronic advertisements may be emailed to me at imaxfield@vtbar.org.

If you have any questions, please feel free to contact me at 802-223-2020 or by email.